



presents

**EMR and Adoption of Clinical
Decision Support:
Preparing for
Patient Centered
Medical Home
Level 3 Integration**

**Part 3 of our Ongoing Series
on IT Demands
Re Healthcare Reform**

**Tuesday, June 8, 2010
5:45 - 8:00 pm**

**Beth Israel Medical Center
Phillips Ambulatory Care Center
10 Union Square East
2nd floor Auditorium
New York, NY 10003**

PROGRAM:

The Primary Care Development Corporation, in partnership with Open Door Family Health Centers, Inc., NYU School of Nursing and Dentistry, and the Mailman School of Public Health, is conducting a study to evaluate the use of clinical decision support (CDS) functionality in a community health care setting. This 3-year project, financed by the Agency for Healthcare Research and Quality, is focused on practical, clinician-driven solutions to using technology to improve workflow, adhere to evidence-based guidelines, and improve patient outcomes. The study team is looking at the effect of CDS on provider behavior in managing hypertension.

Speakers will address issues including:

- What practices are useful, and why or why not?
- How easy is the technology to use?
- Does regular feedback to providers on their patients' changes/maintenance of vital signs help?

ABOUT THE SPEAKERS

Helene Kopal
Director
Primary Care Development Corporation

Daren Wu, M.D.
Chief Medical Officer
Open Door Family Health Centers, Inc.

Daren Wu, MD, is the Chief Medical Officer (CMO) of Open Door Family Health Centers, Inc. Prior to his appointment as CMO, Dr. Wu was the Medical Director of Open Door's Family Health Practice at Northern Westchester Hospital in Mount Kisco and a staff physician at Open Door's Rye Brook site. As CMO, Dr. Wu oversees the quality of clinical care and service delivered at all sites; directs the recruitment and review of physicians and allied healthcare workers; interfaces with community groups and affiliated hospital administrations; and provides a clinical perspective when collaborating with senior management on the operations of the organization.

Dr. Wu is the Physician Leader for the Open Door's Diabetes Collaborative, a program that oversees the care and management of Open Door's 800 diabetic patients. He is also a Family Medicine Preceptor for students from New York Medical College in Valhalla. His academic responsibilities include teaching third-year medical students the continuity of care model practiced across the broad range of Family Medicine.

Helene Kopal, MPH, MPA

Ms. Kopal, Director, Primary Care Development Corporation, Inc, focuses on the introduction and sustainment of clinical, technology, and process improvements in various health care settings. Ms. Kopal currently leads a study funded by the Agency for Health Care Research and Quality to evaluate the impact of clinical decision support in the management of chronic disease. Recent projects at PCDC also include the design, development and execution of a project to prepare organizations for the adoption of health information technology, including a track dedicated to coaching and preparing CEOs, CFOs, CMOs and other leaders for change management, and leading and facilitating multi-stakeholder sessions in board development and strategic planning.

Ms. Kopal also has seven years experience working on health programs, having developed and managed chronic disease management programs. She has worked at Empire Blue Cross Blue Shield, and Oxford Health Plans, as a senior consultant in Ernst & Young's healthcare IT practice and at Memorial Sloan-Kettering. She has extensive client management, vendor management, business planning, and project direction experience.

ABOUT NYAAC

The New York Association for Ambulatory Care (NYAAC) is a voluntary, nonprofit organization of professionals from various disciplines who have a strong professional commitment to the delivery of ambulatory health care services in its various settings and have a responsibility to the people served in these different health care environments. The commonality of the membership centers on the issues that arise from the delivery of ambulatory care services. Members are employed in the health care industry in various facilities, organizations, companies, and private and governmental agencies, the majority of which are located in the metropolitan New York City area.

Formed in 1966, NYAAC is an organization that fosters professional collegiality among its members through a series of programs featuring speakers whose presentations cover key health care issues. Along with its newsletter and a developing website, NYAAC offers its members a forum to enhance their knowledge and skills, to network, to share ideas, and to stay current in an ever-changing environment.

NYAAC Program Committee Co-Chairs

Jane Fineberg
Nancy Lager

WHEN: Tuesday, June 8, 2010

TIME: 5:45 pm – 8:00 pm

5:45 pm Registration, Reception and
Networking

6:15 pm Program

LOCATION:

Beth Israel Medical Center
Phillips Ambulatory Care Center
10 Union Square East, 2nd floor Auditorium
New York, NY 10003

TRANSPORTATION:

This meeting is easily accessible by:

subway: 4, 5, 6 or N, R to Union Square
(14th Street).

parking: parking garage is located under the
building-enter on 15th Street



REGISTRATION INFORMATION

Complete the registration form below.
(please print)

Or register directly on our website at:
www.nyaac.org

Name: _____

Title: _____

Organization: _____

Address: _____

City/State/Zip: _____

Phone: _____

FAX: _____

Email: _____

_____ NYAAC member.....no charge

_____ Non-Member

pre-registered.....\$25.00

at the door.....\$40.00

Registration deadline

Thursday, June 3, 2010

Please mail or fax registration form and
payment (if applicable) to:

Debra Goldman
Executive Director

NY Association for Ambulatory Care

30 Jericho Turnpike, #165, Commack, NY 11725

Phone (631) 864-8392 • FAX (631) 864-8397

e-mail dgoldman@nyaac.org

Please make checks payable to **NYAAC**.

Or pay by credit card (Mastercard, Visa or
American Express)

_____/_____
card number exp.

CVV Code _____

Zip code for billing address _____

signature